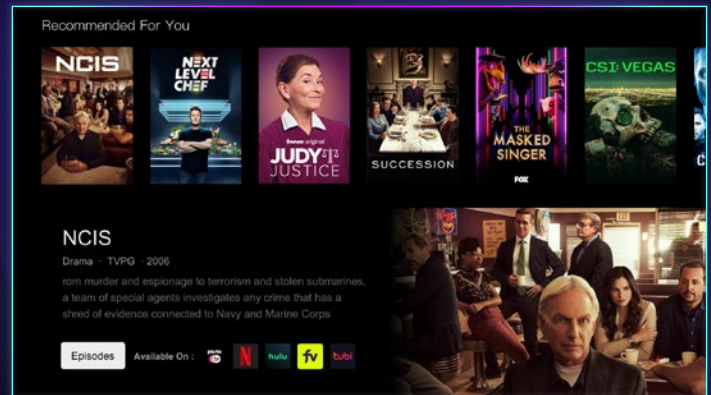


TIVO BROADBAND™

TiVo Broadband is TiVo's Managed IPTV-powered solution designed for operator's Broadband-only subscribers. TiVo Broadband delivers TiVo+ - a free content network with over 160 channels & more than 100K free movies & TV shows - and a collection of operator's local live television, and 3rd party FAST, AVOD and SVOD services powered by TiVo's aggregated Discovery, Search and Recommendations.

FULLY INTEGRATED

TiVo Broadband is integrated into TiVo's Managed IPTV UX, providing a single, unified interface for customers to find, watch and enjoy all their favorite content. It also addresses two key pain points for operators: reducing broadband subscriber churn and increasing lifetime customer value.



KEY TAKEAWAYS

TiVo Broadband provides an operator-branded application that seamlessly transitions back and forth between the TiVo Broadband solution and the full Managed IPTV lineup

Reduce churn and increase monetization! Capture this emerging segment of non-traditional video subscribers with a comprehensive solution.

28%

CAPTURE CORD REVIVERS WITH TIVO BROADBAND!

28% of current Pay-TV subscribers noted they once previously cut the cord then later resubscribed to Pay-TV - down slightly from 30.5% in Q4 2022 but an increase YoY when only 25.3% noted they were cord revivers.*

*TiVo Q2 2023 Video Trends Report



FREE. BINGE-WORTHY. ALWAYS ON.



WHAT IS TiVo+?

TiVo+ is a free, ad-supported video service offering instant access to over 100,000 movies and TV shows, news, sports, kids and specialty programming on 160+ live channels. No subscription is required for your customers to enjoy TiVo+.

IS TiVo+ REALLY FREE?

Yes, TiVo+ is 100% free. There are no subscriptions, additional fees or credit cards needed to start watching.



WHAT CAN MY CUSTOMERS WATCH ON TiVo+?

Your customers can watch live and on-demand movies and shows on TiVo+. TiVo is always adding new channels and favorites from partners like Pluto TV, Tubi and Freevee.

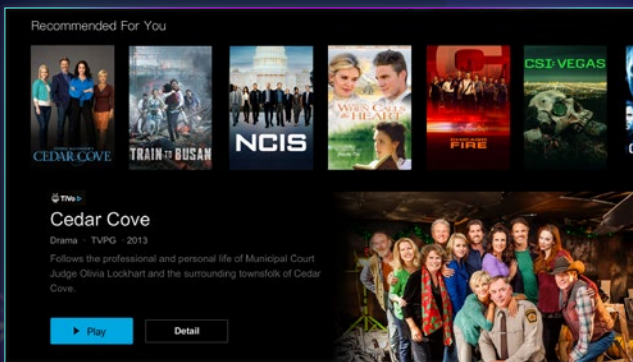
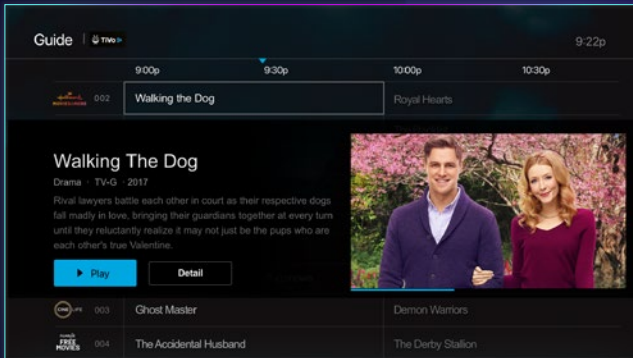


*Please contact your TAM for the latest channel line up.

WHERE CAN MY CUSTOMERS FIND TiVo+?

TiVo+ is part of your operator experience. You can access your TiVo+ channels through an Operator-branded Managed Android TV set-top box and Operator-branded client applications on Fire TV Stick, Apple TV, Android TV, Apple and Android mobile devices.





HOW DO MY CUSTOMERS GET TO TIVO+ CHANNELS, MOVIES AND SHOWS?

- Look for TiVo+ channels on their program guide.
- Access TiVo+ on-demand movies and TV series throughout the Search, Recommendations, Home and Free screens.
- Find TiVo+ partner apps, including Pluto TV, Freevee and Tubi, in the Apps menu on the Operator-branded Managed Android TV set-top box.

DOES TIVO+ REQUIRE AN INTERNET CONNECTION?

Yes, your customers will need an internet connection to watch TiVo+.

DOES TIVO+ HAVE 4K CHANNELS?

No, there are no 4K channels available at this time.



WILL MY CUSTOMERS NEED TO CREATE A TIVO+ ACCOUNT?

Your customers will not need to create an account to watch TiVo+.

Find out more about TiVo+ at:

business.tivo.com/products-solutions/tivo-plus