



# TiVo Discovery Solutions™

Bringing entertainment to millions of people around the world, TiVo makes it easy for people to find, watch and enjoy their favorite movies, TV shows, and sports across streaming services in one simple and intuitive experience.

## The Power of Connected Entertainment

TiVo Discovery Solutions™ delivers personalized recommendations, natural voice recognition, metadata and insights for a superior entertainment experience.

No other provider has the full suite of tools to maximize engagement, which includes a search & recommendations platform, AI and machine learning capabilities, a behavioral analytics platform designed for video services, contextually aware voice system and advanced metadata sets.

We approach our customer relationships as a unique partnership focusing on the use cases that are most important to you and working together to adapt the technology to meet your goals.



**39 Million+**  
Worldwide households  
powered by TiVo



**5 Billion**  
Hours of watch time  
for TiVo users



**4+**  
Hours per day  
by TiVo users

A PART OF

**XPERI**

# Discovery Solutions Customer Showcase



## Bandai Namco

Bandai Namco Filmworks leveraged TiVo's Personalized Content Discovery Platform to populate content carousels that resulted in a holistic, personalized, on-screen user experience that engages viewers with their desired content, allowing Bandai to enhance customer experience and reduce churn.



## Redbox

Redbox is a Chicken Soup for the Soul Entertainment company that provides premium content to value-conscious consumers. It operates one of the largest Ad Supported Video on Demand (AVOD) streaming services, Redbox Free Live TV – a free ad-supported streaming television service (FAST) with over 160 channels as well as a transaction video-on-demand (TVOD) service, and a network of approximately 32,000 kiosks across the US for DVD rentals.



## Vodafone

Vodafone Group, one of the world's leading telecom and technology service providers, deployed TiVo's Personalized Content Discovery (PCD) to deliver engaging, highly relevant entertainment experiences to its subscribers. Specifically, Vodafone uses TiVo's Conversation, a natural language voice solution, to enable users to find and enjoy their favorite content by simply speaking into the remote and TiVo's Insight functionality to help maximize the value of PCD by enabling content discovery optimization, promotion targeting and audience engagement monitoring through the analysis of actual viewer behavior data.